TFN SAN DIEGO 2020
BRIDGE THE DIVIDE
MARCH 16-18
SPONSORSHIP OPPORTUNITIES
ABOUT OUR ANNUAL CONFERENCE

We bring together leaders in philanthropy from across the sector committed to creating communities that are sustainable, prosperous and equitable — and who are looking to grow their network and deepen their professional relationships.

This year’s conference theme, Bridge the Divide, encourages our members to examine how we can overcome obstacles to opportunity, empowerment and justice for all, finding solutions and sharing stories that break down silos and move beyond barriers.
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<tr>
<th>SPONSOR BENEFITS</th>
<th>Reception Title Sponsor ($75,000)</th>
<th>Eat Here! Title Sponsor ($75,000)</th>
<th>Gold Sponsor ($50,000)</th>
<th>Sapphire Sponsor ($25,000)</th>
<th>Copper Sponsor ($10,000)</th>
<th>PLACES Sponsor ($20,000)</th>
<th>Sunday Night at the Movies Sponsor ($10,000)</th>
<th>Supporting Sponsor ($5,000)</th>
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WHO ATTENDS OUR CONFERENCES?

Our conference attracts nearly 300 attendees, including funders representing 122 foundations from across the U.S. and Canada.

- Private Foundations: 31%
- Community Foundations: 28%
- Family Foundations: 13%
- Intermediate: 7%
- Corporate Foundation: 3%
- Operating Foundations: 3%
- Regional Grantmaker Association: 5%
- Government: 5%
- Funder Affinity Group: 5%
WHO ATTENDS OUR CONFERENCES?

Place-based funders represented half of the attendees at our 2019 conference.
WHAT CAN I EXPECT?
TFN’s Annual Conference is our signature event, offering thought-provoking speakers, breakout sessions and mobile workshops — as well as plenty of opportunities to network and connect.
Conference Highlights
Some of our most popular conference highlights:

- Sunday Night at the Movies
- Opening Night Reception
- Eat Here! Local Food Reception
- Pre-Conference Tours and Mobile Workshops
- PLACES Alumni Gathering
- PLACES Read Between the Wines Book Club
WHAT DO OUR ATTENDEES SAY?

TFN’s Annual Conference is our signature membership event. Here are some thoughts shared by attendees, according to our conference surveys.

95%
Would recommend TFN’s Annual Conference to a colleague

93%
Found TFN Annual Conference’s focus on equity and inclusion helpful to their work
“Mind-expanding. Thought-provoking, Network-building.”

“I left encouraged to continue exploring racial equity themes in philanthropy.”

“I was refreshed by connections to other funders working through similar challenges.”

“Energizing experience.”

“One of the best conferences I’ve been to.”

I finally felt like I was in a group of like-minded, social-change oriented philanthropists.”
SPONSORSHIP INQUIRIES

We are happy to customize a sponsorship package for your organization.

Please reach out to TFN President & CEO Patricia Smith at pat@fundersnetwork.org if you are interested in supporting #TFN2020
THANK YOU FOR YOUR SUPPORT!