



**SPONSORSHIP OPPORTUNITIES**

**LEARN TOGETHER.**

**WORK TOGETHER.**

**RISE TOGETHER.**

In a time like no other, we have been called upon to act — as a sector and as individuals. Our work has taken on increased urgency as we face the mounting challenges of a global pandemic, climate change, economic inequities and systemic racism.

The Funders Network's 2021 Virtual Conference: Rise Together, March 15-17, will create a space to help our members, partners and others in the philanthropic community meet this unprecedented moment.

# ABOUT #TFN2021

TFN is a network of more than 170 place-based, regional and national foundations committed to creating more equitable, sustainable, and prosperous places to live.

**TFN 2021 Virtual Conference: Rise Together** will create a virtual space for funders to share and explore the strategies, tools and stories to help make those ideals a reality.

We will bring together diverse voices from across the sector as well as thought leaders, partners and practitioners to share their insight and expertise on embedding racial equity in their work.

# Support our Conference Invest in our Mission



TFN Virtual Conference Sponsorships help support our mission to leverage philanthropy's unique potential to help create communities and regions that are sustainable, prosperous, and just for all people.

## These fees also help us:

- Offset planning and production costs for the event.
- Provide honoraria for invited nonprofit speakers
- Underwrite complimentary registration for our 2020 PLACES Fellows and provide discounted rates for PLACES alumni.

SPONSOR BENEFITS	Rise Together Sponsor \$25,000	Cook Here! Title Sponsor \$25,000	Shop Here! Market \$20,000	Plenary Sponsor \$10,000	PLACES 2020 Scholarships Sponsor \$7,500	Artist Interlude \$5,000	Momentum Sponsor \$2,000
Event title name & introductory remarks	X	X	X				
Name & logo on virtual signage during event	X	X	X	X	X	X	X
Virtual Breakout Room title name	X		X	X	X		
Pre- and post-conference social media recognition	X	X	X	X	X	X	X
Name, logo & URL on webpage & program app	X	X	X	X	X	X	X
On-screen recognition during plenaries	X	X	X	X	X	X	X
Content link in virtual “swag bag”	X	X	X	X	X	X	X
Complimentary Registration	12	12	8	6	4	3	2



## CONFERENCE HIGHLIGHTS



# Putting Equity First

In keeping with our 2021 Virtual Conference theme — Rise Together — our conference planning committee, TFN staff and members have designed sessions that are intersectional, cross-cutting and grounded in racial equity and speak to activism, collaboration and movement building.



# Critical Conversations

In this time of social distancing, it's important for us to connect with compassion, humanity and understanding. TFN's conference will offer **Critical Conversations**, an opportunity to have frank, open, peer-facilitated exchange of ideas and experiences, and perhaps learn a little bit about each other in the process.





# Shop Here! Virtual Market

**Shop Here!** offers conference participants the opportunity to order directly from NOLA-based vendors, artisans, and social enterprises as a way to support these local vendors and minimize the economic impact of our inability to convene in New Orleans because of the COVID-19 pandemic.

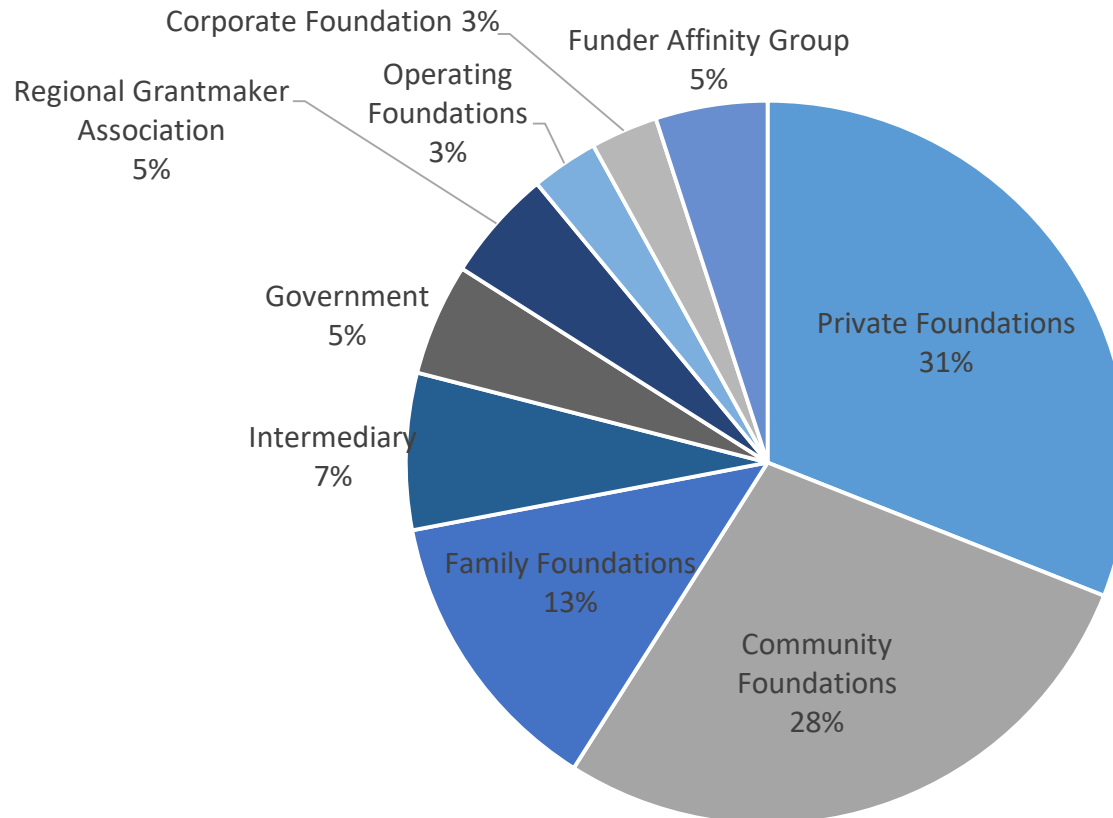


# Time to Connect & Reflect

TFN 2021 Virtual Conference: Rise Together will build in opportunities for self-care, socializing and reflection with an agenda that includes **Artist Interludes**, **Movement Breaks** and a **Cook Here! Funder Social Hour** featuring a cooking demo from a New Orleans chef and a chance to connect with other attendees.

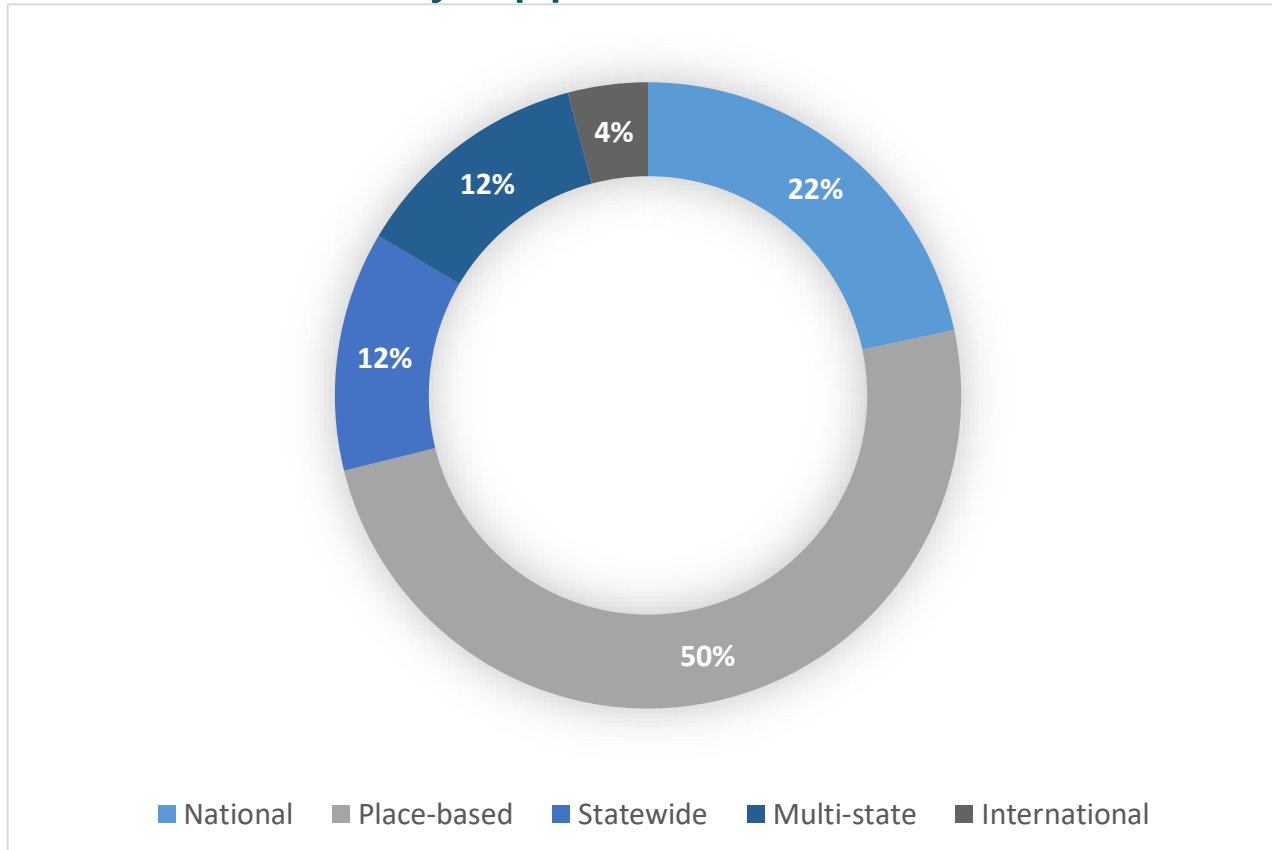
# Who Attends our Conferences?

Our conferences typically attract nearly 300 attendees, including funders representing 122 foundations from across the U.S. and Canada.



# Connecting the Sector

Our conferences help connect grantmakers across the funding spectrum — from place-based, regional and statewide grantmaking institutions to national and international funders — to learn, share and identify opportunities for collaborative action.





# What Do Our Attendees Say?

TFN's signature event brings together leaders in philanthropy looking to connect, explore and share ways to create communities that are equitable, sustainable and just.

**95%**

**Would recommend TFN's Annual Conference to a colleague**

**93%**

**Found TFN Annual Conference's focus on equity and inclusion helpful to their work**

**“Mind-expanding.  
Thought-provoking,  
Network-building.”**

“I left encouraged to continue exploring racial equity themes in philanthropy.”

“I was refreshed by connections to other funders working through similar challenges.”

**“Energizing experience.”**

**“One of the best  
conferences  
I’ve been to.”**

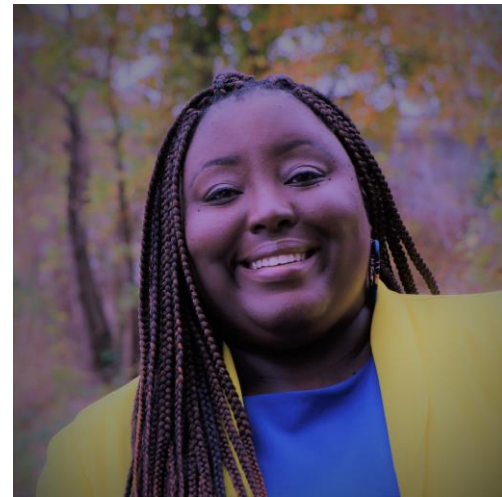
“I finally felt like I was in a group of like-minded, social-change oriented philanthropists.”



## CONFERENCE CO-CHAIRS



[Carmen James Randolph](#)  
Vice President for Programs  
[Greater New Orleans Foundation](#)



[Tené Traylor](#)  
Atlanta Fund Advisor  
[The Kendeda Fund](#)



Please feel free to reach out to  
**TFN President & CEO Patricia L. Smith,**  
to learn more about sponsoring #TFN2021.  
[pat@fundersnetwork.org](mailto:pat@fundersnetwork.org)

**Thank You for Your Support!**



RISE

TOGETHER

TFN 2021

VIRTUAL CONFERENCE

MARCH

15-17