

SEIZE THE MOMENT TFN
20
22

SAN DIEGO, CALIFORNIA | MARCH 14-16

SPONSORSHIP OPPORTUNITIES

A MOMENT LIKE NO OTHER.

As communities grapple with the impacts of climate crises, an ongoing pandemic and a widening racial wealth gap, how can we support powerful and creative strategies that can address systemic inequities and move us toward justice?

The Funders Network's 2022 Annual Conference: **Seize the Moment**, March 14-16, is an opportunity to come together after more than a year of disruption to share how philanthropy can effectively and equitably deploy resources where they are most needed.

ABOUT #TFN2022

TFN is a network of more than 170 place-based, regional and national foundations committed to creating more equitable, sustainable and prosperous places to live.

TFN 2022 Annual Conference: Seize the Moment will create a space for funders to share and explore the strategies, tools and stories to help make those ideals a reality.

We will bring together diverse voices from across the sector as well as thought leaders, partners and practitioners to share how they embed racial equity across a range of issues, including the climate crisis, economic inequities and health disparities.

Support our Conference. Invest in our Mission.

TFN Conference Sponsorships help support our mission to leverage philanthropy's unique potential to help create communities and regions that are sustainable, prosperous and just for all people.

These sponsorships also help us:

- Offset planning and production costs for this event.**
- Provide honoraria for invited nonprofit speakers.**
- Equitably compensate performers & vendors.**
- Underwrite complimentary registration for our 2022 PLACES Fellows and discounted rates for PLACES Alumni.**

SPONSOR BENEFITS	Seize the Moment Sponsor (\$25,000)	Eat Here! Culinary Reception (\$20,000)	PLACES Sponsor (\$20,000)	Mobile Workshop (\$15,000)	Sunday Night @ the Movies (\$10,000)	Themed Dinners (\$7,500)	Carpe Diem (\$5,000)	Momentum Sponsor (\$2,000)
Event recognition & introductory remarks	X	X	X					
Name & logo on signage during event	X	X	X	X	X	X	X	X
Pre- and post-conference social media recognition	X	X	X	X	X	X	X	X
Name, logo & URL on webpage & program app	X	X	X	X	X	X	X	X
On-screen recognition during plenaries	X	X	X	X	X	X	X	X
Giveaway at TFN2022 Welcome Table	X	X	X	X	X	X	X	X
Complimentary Registrations	12	10	10	8	6	4	3	2

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CONFERENCE HIGHLIGHTS



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PUTTING EQUITY FIRST

In keeping with our 2022 Conference theme — Seize the Moment — our conference planning committee, TFN staff and members have designed sessions that are intersectional, cross-cutting and grounded in racial equity.

Our conference program will speak to the activism, collaboration and movement-building needed to harness the potential and overcome the challenges of this moment.



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CRITICAL CONVERSATIONS

As the TFN community comes together after more than a year of social distancing, it's important for us to connect with compassion, humanity and understanding.

TFN's 2022 Annual Conference will offer in-person Critical Conversations, an opportunity to have frank, open, peer-facilitated exchange of ideas and experiences, and perhaps learn a little bit about each other in the process.



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SIGNATURE EVENTS

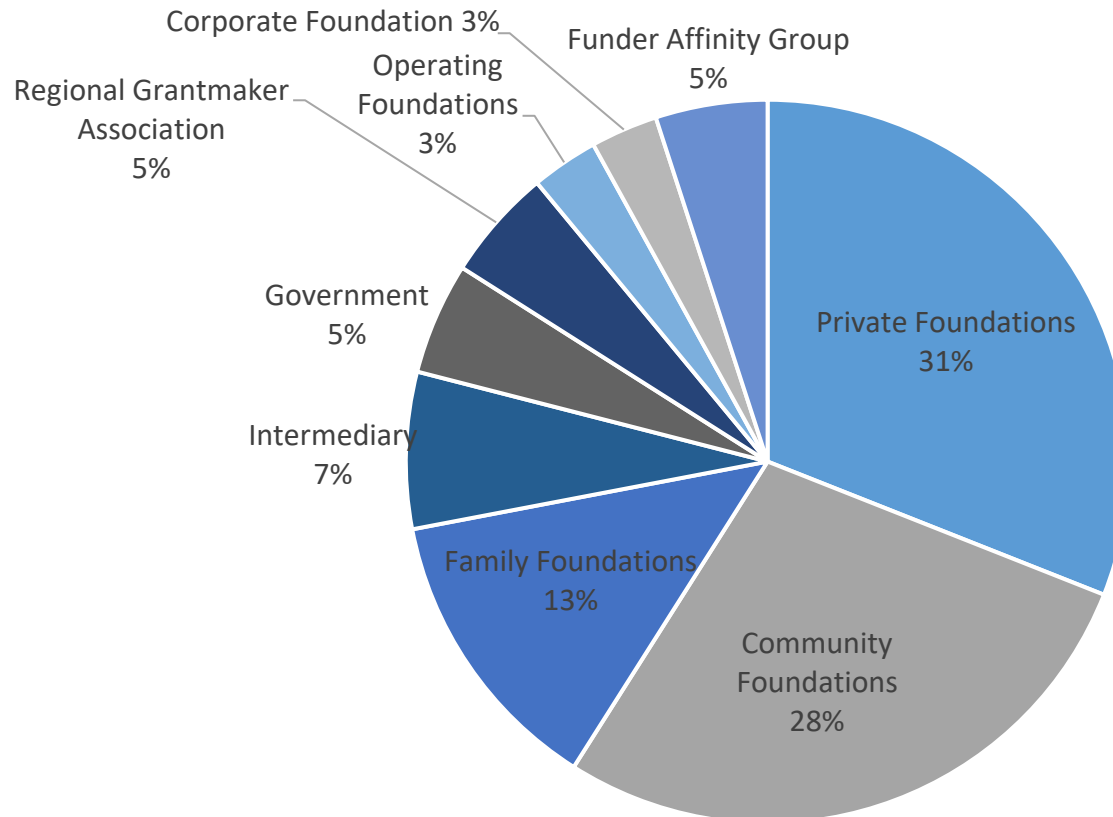
TFN's Annual Conference kicks off with Sunday Night at the Movies, which features a timely, thought-provoking film and Q&A. We are also thrilled to bring back our popular Eat Here! event highlighting local food culture.

We will also offer several Mobile Workshops, which take funders out into local communities to learn about grassroots efforts in our host city of San Diego.

Because the safety of our team and attendees is paramount, we will be implementing COVID safety measures such as masks, capped session attendance, and foregoing our traditional Welcome Reception in favor of smaller, offsite Theme Dinners.

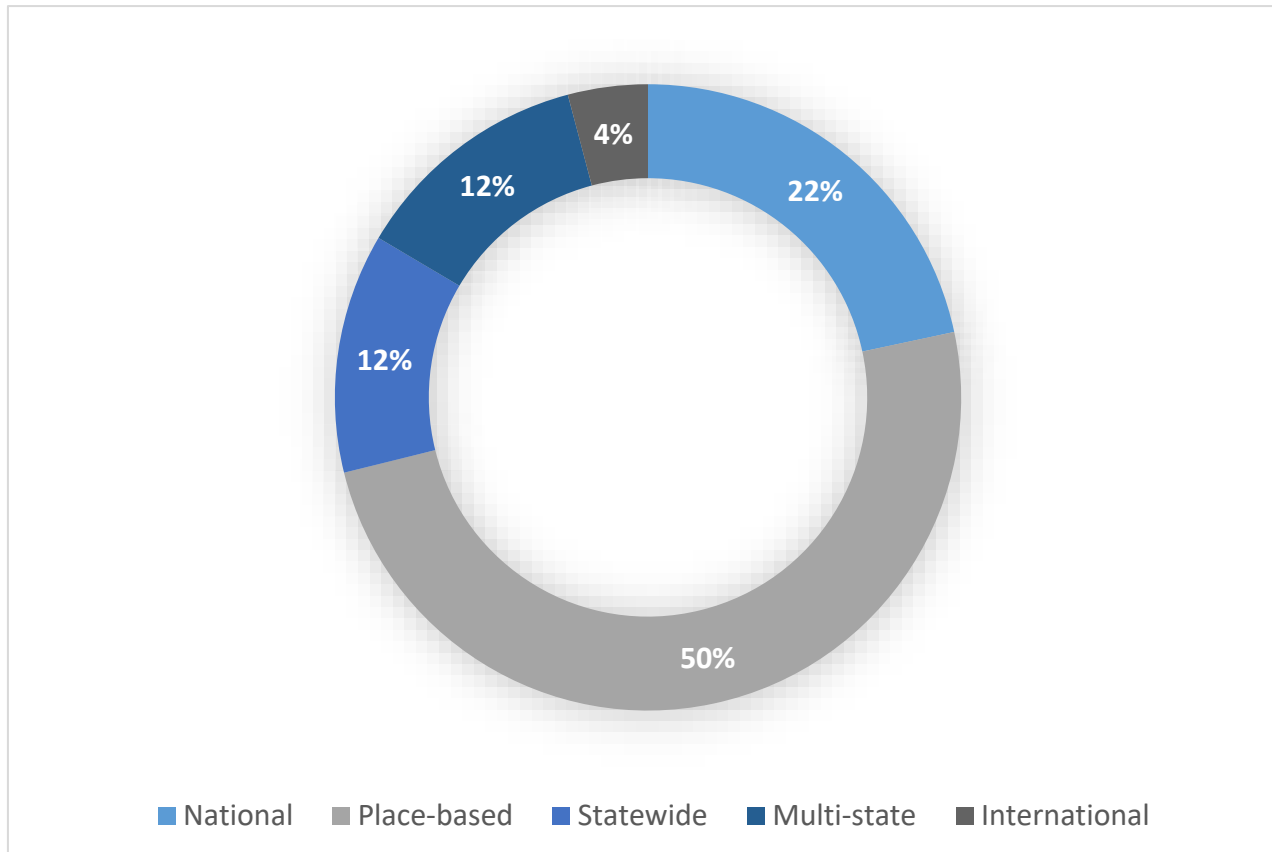
WHO ATTENDS OUR CONFERENCES?

Our conferences typically attract funders representing community, family and private foundations across the U.S. and Canada, as well as TFN partners and philanthropy serving organizations.



BUILDING CONNECTIONS

Our conferences help connect grantmakers across the funding spectrum — from place-based, regional and statewide grantmaking institutions to national and international funders — to learn, share and identify opportunities for collaborative action.



WHAT DO OUR ATTENDEES SAY?

TFN's signature event brings together leaders in philanthropy looking to connect, explore and share ways to create communities that are equitable, sustainable and just.

95%

Would recommend TFN's Annual Conference to a colleague

93%

Found TFN Annual Conference's focus on equity and inclusion helpful to their work

“I left encouraged to continue exploring racial equity themes in philanthropy.”

**“Mind-expanding.
Thought-provoking.
Network-building.”**

“I *finally* felt like I was in a group of like-minded, social-change-oriented philanthropists.”

“One of the best conferences I’ve been to.”

“I was refreshed by connections to other funders working through similar challenges.”

“Energizing experience.”



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CONFERENCE CO-CHAIRS



Christiana DeBenedict
Director, Environmental Initiatives
The San Diego Foundation



Craig Martinez
Senior Program Manager
The California Endowment



Marisa Aurora Quiroz
President & CEO
International Community Foundation



To learn more about
sponsoring #TFN2022,
please feel free to reach
out to
TFN President & CEO
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THANK YOU FOR YOUR SUPPORT!