



SPONSORSHIP OPPORTUNITIES

LIGHT THE WAY.

The theme for TFN's 2023 Annual Conference is *Ignite Action*, which recognizes the need for all of us — as a sector and as individuals — to light the way toward systemic change with urgency and purpose.

Philanthropy holds tremendous power to leverage its financial, moral and reputational capital.

→ How can we help energize and sustain the movements that are pushing us toward racial, economic and environmental justice?

→ How can we extinguish the systemic inequities that touch every aspect of our shared world — the food we eat, the air we breathe, the water we drink, and the places where we live, work and play?

→ How can we best unleash philanthropy's potential in ways that spark ideas, fuel collaboration, and ignite action?

→ How can we save and strengthen our democracy?

Our communities are grappling with the impacts of a worsening climate crises, a widening racial wealth gap, and increased assaults on our civil liberties and bodily autonomy.

The time to act is now.

ABOUT

#TFN2023

TFN is a network of more than 170 place-based, regional and national foundations committed to creating more equitable, sustainable and prosperous places to live.

TFN 2023 Annual Conference: Ignite Action will create a space for funders to share and explore the strategies, tools and stories to help make those ideals a reality. The conference takes place March 20-22 in New Orleans.

We will bring together diverse voices from across the sector as well as thought leaders, partners and practitioners to share how they embed racial equity across a range of issues, including the climate crisis, economic inequities and health disparities.

Support our Conference. Invest in our Mission.

TFN Conference Sponsorships help support our mission to leverage philanthropy's unique potential to help create communities and regions that are sustainable, prosperous and just for all people.

These sponsorships also help us:

- Offset planning and production costs for this event.
- Provide honoraria for invited nonprofit speakers.
- Equitably compensate performers & vendors.
- Underwrite complimentary registration for our 2023 PLACES Fellows and discounted rates for PLACES Alumni.

SPONSOR BENEFITS	Ignite Action (\$25,000)	Eat Here! Culinary Reception (\$20,000)	PLACES Sponsor (\$20,000)	Mobile Workshop (\$15,000)	TFN @ the Movies (\$10,000)	Artist Interlude (\$7,500)	Illuminate (\$5,000)	Spotlight (\$2,000)
Event recognition & introductory remarks	X	X	X					
Name & logo on signage during event	X	X	X	X	X	X	X	X
Pre- and post-conference social media recognition	X	X	X	X	X	X	X	X
Name, logo & URL on webpage & program app	X	X	X	X	X	X	X	X
On-screen recognition during plenaries	X	X	X	X	X	X	X	X
Giveaway at TFN2023 Welcome Table	X	X	X	X	X	X	X	X
Complimentary Registrations	12	10	10	8	6	4	3	2



ignite
ACTION
MAR 20-22 | #TFN2023

ABOUT OUR CONFERENCE



PUTTING EQUITY FIRST

In keeping with our 2023 Conference theme — IGNITE ACTION — our conference planning committee, TFN staff and members have designed sessions that are intersectional, cross-cutting and grounded in racial equity.

Our conference program will speak to the activism, collaboration and movement-building needed to protect our natural resources, build inclusive economies and address systemic injustices.



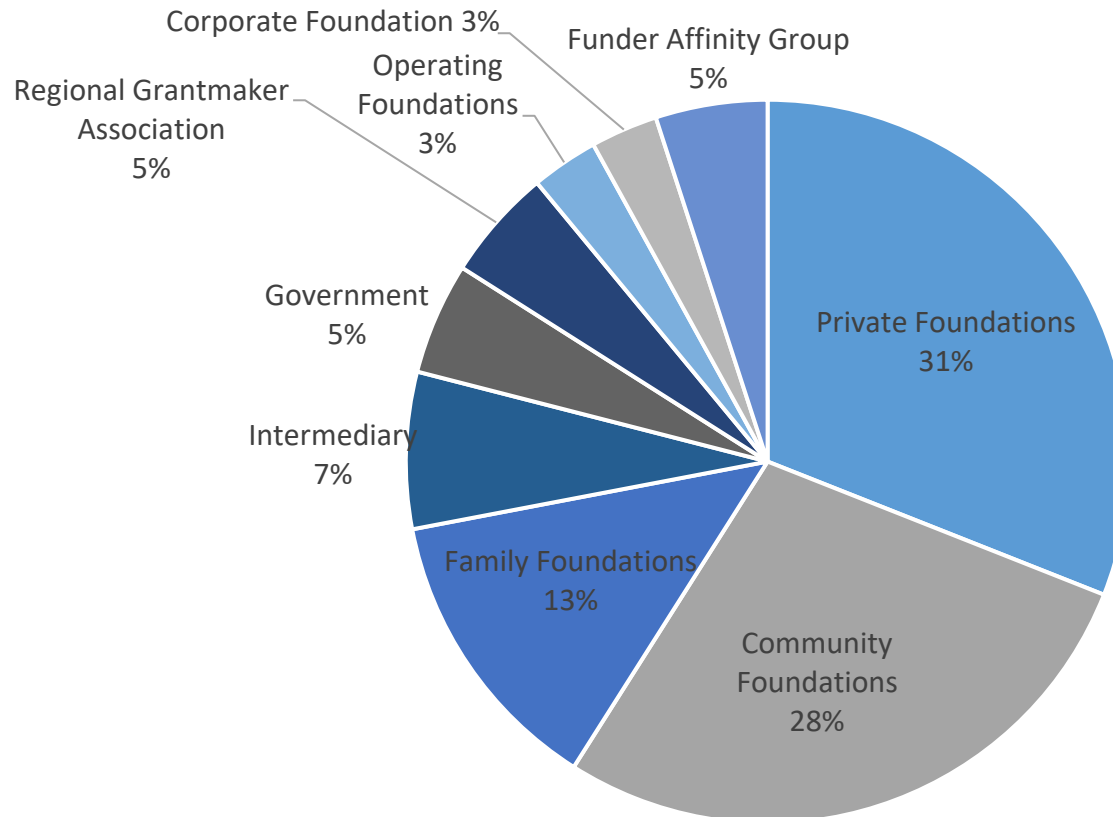
SIGNATURE EVENTS

TFN's Annual Conferences are an opportunity to find inspiration, connect with other funders, and learn from community advocates and activists. Signature events include:

- **TFN at the Movies, which features a timely, thought-provoking film and Q&A with filmmakers.**
- **Our popular Eat Here! event, which highlights local food culture and systems.**
- **Mobile Workshops, which take funders out into local communities to learn about grassroots efforts in our host city of New Orleans.**
- **Artist Interludes invites local performers to share their talents and lived experiences with attendees.**
- **Skill-building Workshops offer 2.5 hours of deep-dives & practical takeaways**

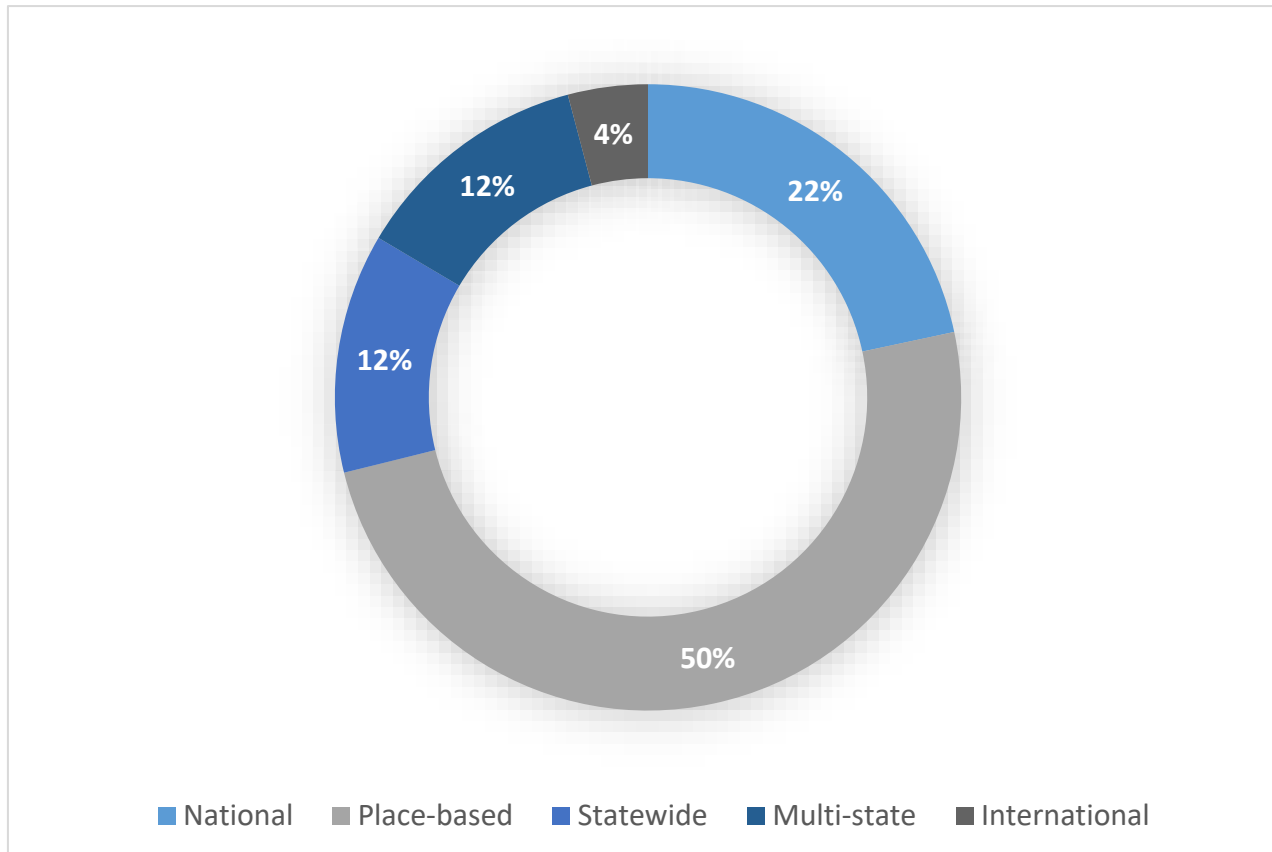
WHO ATTENDS OUR CONFERENCES?

Our conferences typically attract funders representing community, family and private foundations across the U.S. and Canada, as well as TFN partners and philanthropy serving organizations.



BUILDING CONNECTIONS

Our conferences help connect grantmakers across the funding spectrum — from place-based, regional and statewide grantmaking institutions to national and international funders — to learn, share and identify opportunities for collaborative action.





WHAT DO OUR ATTENDEES SAY?

TFN's signature event brings together leaders in philanthropy looking to connect, explore and share ways to create communities that are equitable, sustainable and just.

95%

Would recommend TFN's Annual Conference to a colleague

93%

Found TFN Annual Conference's focus on equity and inclusion helpful to their work

“I left encouraged to continue exploring racial equity themes in philanthropy.”

**“Mind-expanding.
Thought-provoking.
Network-building.”**

“I *finally* felt like I was in a group of like-minded, social-change-oriented philanthropists.”

“One of the best conferences I’ve been to.”

“I was refreshed by connections to other funders working through similar challenges.”

“Energizing experience.”



CONFERENCE CO-CHAIRS



Shawn Escoffery
Executive Director
**Roy and Patricia Disney
Family Foundation**



Dan Favre
*Director of Environmental
Programs*
Greater New Orleans Foundation



Nathaniel Smith
Founder and Chief Equity Officer
Partnership for Southern Equity



WE'D LOVE TO CONNECT!



To learn more about sponsoring #TFN2023, please feel free to reach out to:

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THANKS FOR YOUR SUPPORT!